

CHOOSE AFRICA

The french initiative to

**ACCELERATE
THE GROWTH OF MSMES
AND ENTREPRENEURSHIP IN AFRICA**

www.choose-africa.com



CHOOSE AFRICA IN FIGURES

€3.5Bn +

committed to financing MSMEs and entrepreneurs in Africa, by the year 2022

€1.5 Bn in credit lines and guarantees

Credit lines to local financial institutions, dedicated to SME financing, or guarantees to banks to share the risk on SME lending

€1 Bn in private equity

either through direct investments in companies or indirectly, via private equity SME-focused funds

€1 Bn with the Resilience component

A mechanism to support MSMEs affected by the crisis

DEPLOYMENT OF THE INITIATIVE AS AT SEPTEMBER 2021

€2.5 BN OF FINANCING COMMITTED INCLUDING €600 M UNDER THE RESILIENCE COMPONENT

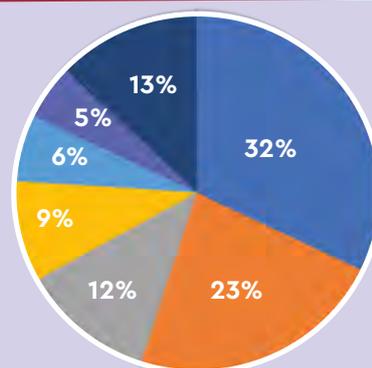
Access to credit for MSMEs

€2,070 M

Investments in start-ups and SMEs

€460 M

CONTINENTWIDE COVERAGE



- North Africa
- West Africa
- East Africa
- Southern Africa
- Central Africa
- Indian Ocean
- Multi-zone

Over 26,000

BENEFICIARY COMPANIES*

Over 26,000 companies and several tens of thousands of microentrepreneurs will be financed through the loans and investments already allocated to our partners under the Choose Africa initiative. About 2,500 will also benefit from technical assistance.

**Impact data estimated ex ante*

1.5 million

DIRECT AND INDIRECT JOBS

BENEFICIARY COMPANIES

JOBS MAINTAINED OR CREATED OVER THE NEXT 5 YEARS

CHOOSE AFRICA SOLUTIONS TO SUPPORT THE DEVELOPMENT OF MSMEs AND ENTREPRENEURSHIP IN AFRICA

The French initiative **Choose Africa** is the response to France's commitment to support the African entrepreneurial impetus. With **Choose Africa**, the **AFD Group** aims to accompany MSMEs and entrepreneurs at all stages of their development, via a wide range of financing and support solutions.

START-UPS AND MSMEs PLAY A KEY ROLE IN ACHIEVING SUSTAINABLE AND INCLUSIVE GROWTH IN AFRICA.

AFD Group offers solutions in financing and support, tailored to meet local needs and contexts, across the entire value chain and at all stages of growth of African companies.

Through this support, our ambition is to strengthen the performance of these small businesses so that they continue to play their fundamental role in creating jobs, boosting economic growth and innovation.



VENTURE CAPITAL

Equity investment into innovative high-potential start-ups, through direct investment and investment funds, ranging from seed capital to Series C.

EARLY STAGE INVESTMENT

A start-up committed to financial inclusion in Egypt

MoneyFellows

Egypt

\$4 M investment via the Partech and Sawari Ventures funds

MoneyFellows is a financial facilitator which digitizes money circles or ROSCA (also known as "tontines" in West and Central Africa). This investment by two partner funds of Choose Africa aims to support the growth of the start-up.

Fintechs serving African entrepreneurs

JUMO

Multi-country - Africa

\$3 M direct investment

JUMO offers real-time financial products (mainly nano-loans) to unbanked people via their mobile phones.

SUPPORT AND CAPACITY DEVELOPMENT
Incubators, Accelerators, Investment Readiness Programme





SUPPORTING A WIDE RANGE OF LOCAL PRIVATE AND PUBLIC FINANCIAL INSTITUTIONS

Long term financing (credit lines) and advisory support provided to local financial institutions (banks, leasing and insurance companies, microfinance institutions) looking to develop or establish their MSME activities.



RISK-SHARING SOLUTIONS DESIGNED TO FACILITATE ACCESS TO FINANCE FOR MSMEs AND ENTREPRENEURS

Guarantees tools

- ARIZ
- EURIZ
- MENA FACILITY
- CHOOSE AFRICA RESILIENCE GUARANTEE



PARTNERING WITH LOCAL FINANCIAL INSTITUTIONS THAT FOCUS ON MSME LENDING

Leasing, a simple and fast financing solution for Tunisian MSMEs

Tunisie Leasing
Tunisia
€15 M loan

By supporting Tunisia Leasing's lending activities, Proparco promotes access to long-term financing in local currency for MSMEs.

Select Plant, which grows and markets vegetables, has benefited from TND 496,000 of financing to develop its nursery and expand its fleet of trucks.



RISK SHARING, WITH LOCAL FINANCIAL INSTITUTIONS

Supporting MSMEs affected by the Covid-19 crisis

Société Générale Senegal
€5 M Choose Africa Resilience Guarantee

This guarantee allocated by PROPARCO will allow Société Générale Senegal to step up its action to support MSMEs affected by the crisis. The loans allocated may amount to up to 3 months of the turnover in 2019 and will have a guarantee of up to 80% from AFD Group.

TECHNICAL ASSISTANCE

Technical and strategic support provided to financial institutions,



PRIVATE EQUITY

Equity investments into high-growth SMEs, through direct investment or through private equity SME-focused funds.

PRIVATE EQUITY

A fund to support SMEs in Africa

AfricInvest IV
Africa
\$30 M equity investment by PROPARCO

AfricInvest is one of the pioneers in private equity investment in Africa. For example, the Ivorian freight transport company, Les Centaures Routiers, has benefited from a €12.2 M investment via this partner fund of PROPARCO.

A company committed to the energy transition in the Democratic Republic of Congo

Nuru
DRC
€1 M direct investment

Nuru was set up in 2015 and develops and operates urban hybrid solar mini-grids in the North Kivu province in the east of the Democratic Republic of Congo. The 1.35 MW mini-grid deployed by Nuru in Goma is one of the main mini-grids in Sub-Saharan Africa.

CHOOSE AFRICA

R É S I L I E N C E

AFD Group has deployed a new €1 BN component of the initiative in response to the economic crisis triggered by Covid-19: Choose Africa Resilience

It strengthens the Choose Africa initiative by deploying appropriate products: loans, guarantees, equity investments and targeted technical assistance.

For example, the Choose Africa Resilience Guarantee is an enhanced risk-sharing tool for local banks that lend to SMEs weakened by the crisis. It covers up to 80% of the loan allocated by the partner bank.

AND ADVISORY SOLUTIONS

investment fund managers and MSME beneficiaries

CHOOSE AFRICA

ON AIR

THE INNOVATIVE "CHOOSE AFRICA ON AIR" WEBCAST, WHICH WAS BROADCAST ON 8 JUNE 2021, GATHERED ECONOMIC PLAYERS, ENTREPRENEURS, EXPERTS AND FINANCIAL PARTNERS ON ITS SET TO SHARE THEIR EXPERIENCE AND HOLD LIVE DISCUSSIONS.

Choose Africa,
Choose the Future

The webcast can still be watched on
the CHOOSE AFRICA platform

Find us at:

www.choose-africa.com

The Choose Africa initiative is powered by the
Agence française de développement Group (AFD and PROPARCO).



September 2021

Editing: Proparco

Design: Patrick Martin - Bluelife

Photos credits: Backdrop pour Proparco

All rights reserved

Advans Moustapha Wakili Adeboje

Florence Priolet, Proparco

Istock

Alexander Schuecke/AFD